



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 321578

Schedule Dates

08/17/12-08/28/12

Advertiser

National Republican Congressional Committee - In

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGLE, BEN

Phone/Fax

/

CPE

155/426/2594

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 8/17 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/11/12

Last Modified 08/17/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06187339

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,055.00

Net Total \$28,645.00

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Aug. 2012 39

Grand Total: 39

Rate

\$33,700.00

\$33,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1						1		1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	7/13/12
2.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	11:34P- TONIGHT SHOW	1						1		1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	7/13/12
3.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	11:59A- Channel 11 News At Noon	1						1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	7/13/12
4.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	5:59A- Channel 11 News 6am	1						1		1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/4	7/13/12
5.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	6:59P- Jeopardy	1						1		1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/5	7/13/12
6.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	7:30P- WHEEL OF FORTUNE	1						1		1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTNE 730-8P/6	7/13/12
7.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/7	7/13/12
8.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/8	7/13/12
9.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/9	7/13/12
10.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	5:59A- Channel 11 News 6am	1	1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/10	7/13/12
11.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	6:59P- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/11	7/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

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Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-IE (81865)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2594
Account Types National/Political
Billing Type Standard
Comments NRCC 8/17
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/11/12
Last Modified 08/17/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06187339
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,055.00
Net Total \$28,645.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Aug. 2012 39 \$33,700.00
Grand Total: 39 \$33,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/12	7/13/12
13.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/13/12
14.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P				1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/14	7/13/12
15.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	11:34P- TONIGHT SHOW				1					1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/15	7/13/12
16.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	5:58P- Channel 11 News At 6pm M-F				1					1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/16	7/13/12
17.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	6:59P- Jeopardy				1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/17	7/13/12
18.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	7:30P- WHEEL OF FORTUNE				1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTNE 730-8P/18	7/13/12
19.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P		1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/20	7/13/12
20.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	11:34P- TONIGHT SHOW		1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/21	7/13/12
21.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	11:59A- Channel 11 News At Noon		1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/22	7/13/12
22.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	5:58P- Channel 11 News At 6pm M-F		1							1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/23	7/13/12

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06187339

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Aug. 2012 39 \$33,700.00

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23.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	5:59A- Channel 11 News 6am	1		1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/24	7/13/12
24.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	6:59P- Jeopardy	1		1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/25	7/13/12
25.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	7:30P- WHEEL OF FORTUNE	1		1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/26	7/13/12
26.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1			1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/27	7/13/12
27.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	11:34P- TONIGHT SHOW	1			1					1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/28	7/13/12
28.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	11:59A- Channel 11 News At Noon	1			1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/29	7/13/12
29.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1			1					1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/30	7/13/12
30.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	5:59A- Channel 11 News 6am	1			1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/31	7/13/12
31.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	6:59P- Jeopardy	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/32	7/13/12
32.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	7:30P- WHEEL OF FORTUNE	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTNE 730-8P/33	7/13/12
33.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1						1		1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/36	8/8/12

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34.0	Normal Line / Prime	08/17/12-08/17/12	5	:30	7:57P- Americas Got Talent 8-9P						1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	AGT 8-9P/37	8/8/12
35.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	11:59A- Channel 11 News At Noon	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/28	8/8/12
36.0	Normal Line / Spot	08/18/12-08/18/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/39	8/8/12
37.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/40	8/8/12
38.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	11:59A- Channel 11 News At Noon				1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/41	8/8/12
39.0	Normal Line / Prime	08/21/12-08/21/12	5	:30	7:57P- Americas Got Talent 8-10P		2							1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/8/12
39.0.1	Closed Preempt	08/21/12															Pittsburgh (WPXI)	No Avail/Exception -	
40.0	M/G For 39.0.1 / Prime	08/28/12-08/28/12	5	:30	7:57P- Americas Got Talent 8-10P		1								\$2,000.00		Pittsburgh (WPXI)	AGT 8-10P/	8/17/12
40.0.1	Preempt	08/28/12															Pittsburgh (WPXI)	No Avail/Exception - st	

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